



Pinelands High School  
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1 September 2009

Dear parents and guardians

We are starting to put together our annual school magazine, "The Pinelander", which will be given to learners at the end of the school year.

The school magazine is not only a record of what has happened at school in a particular year, but the foremost marketing tool for Pinelands High School. Unlike many other publications, a school magazine has a long shelf life, with copies treasured and returned to again and again.

For advertisers, this represents excellent value for the money spent on an advertisement. If you or your company wish to advertise in this year's magazine, please complete the attached form and return it to Deborah Torrington at the school. If you would like any further information, please contact me on (021) 531-7410.

Alternately, you may wish to sponsor a page of the magazine. This sponsorship, costing R100 per page, is a single line at the bottom of a page, displaying your name, or the name of your company.

Thank you for your support.

Kind regards

DEBORAH TORRINGTON  
MARKETING AND PUBLIC RELATIONS

## SPONSORSHIP OF "THE PINELANDER" – 2009

Name of sponsor/contact person	
Address	
Contact number	(home)
	(work)
	(cell)
Email address	
Wording for page sponsorships:	This page is sponsored by ...

Type of advertisement (tick where appropriate)

- |                          |   |           |
|--------------------------|---|-----------|
| <input type="checkbox"/> | Full page (full colour)                     | R1 950.00 |
| <input type="checkbox"/> | Full page (black and white)                 | R1 250.00 |
| <input type="checkbox"/> | Half page (full colour)                     | R1 150.00 |
| <input type="checkbox"/> | Half page (black and white)                 | R600.00   |
| <input type="checkbox"/> | Quarter page (full colour)                  | R850.00   |
| <input type="checkbox"/> | Quarter page (black and white)              | R450.00   |
| <input type="checkbox"/> | Page sponsorships                           | R100.00   |
| <input type="checkbox"/> | Inside front or back cover (full page only) | R5 500.00 |

I enclose my remittance for R.....

Banking details:

Standard Bank, Pinelands (Account No: 073023671 Branch Code: 036309)

If payment is made electronically, please use the reference "Magazine" and your surname/company name.

CLOSING DATE FOR BOOKING OF ADVERTISEMENTS IS MONDAY 12 OCTOBER